



Florida Occupant Protection Coalition Meeting #3

August 30 - 31, 2017

Gainesville, Florida



Welcome, Introductions and Agenda

Chris Craig

Introductions

- Your name and agency/organization



Meeting Overview - Wednesday Agenda

- Review of June Meeting and Action Items
 - New data provided by FDOT
- New FOPC Website
- FOPC Action Plan Review - Overall “Structural” Changes
- Occupant Protection for Teen Drivers
- FOPC Action Plan - Review, Input and Finalize!
- Day 1 Recap



Meeting Overview - Thursday Agenda

- Recap of Day 1 / Guidance for Day 2
- Florida's CarFit Program
- Finalize FOPC Action Plan (if needed)
- Identify Other Occupant Protection Partners and Potential Partners
- Identify Existing Occupant Protection Materials and Programs
- Occupant Protection Printed Materials Update
- Next Steps

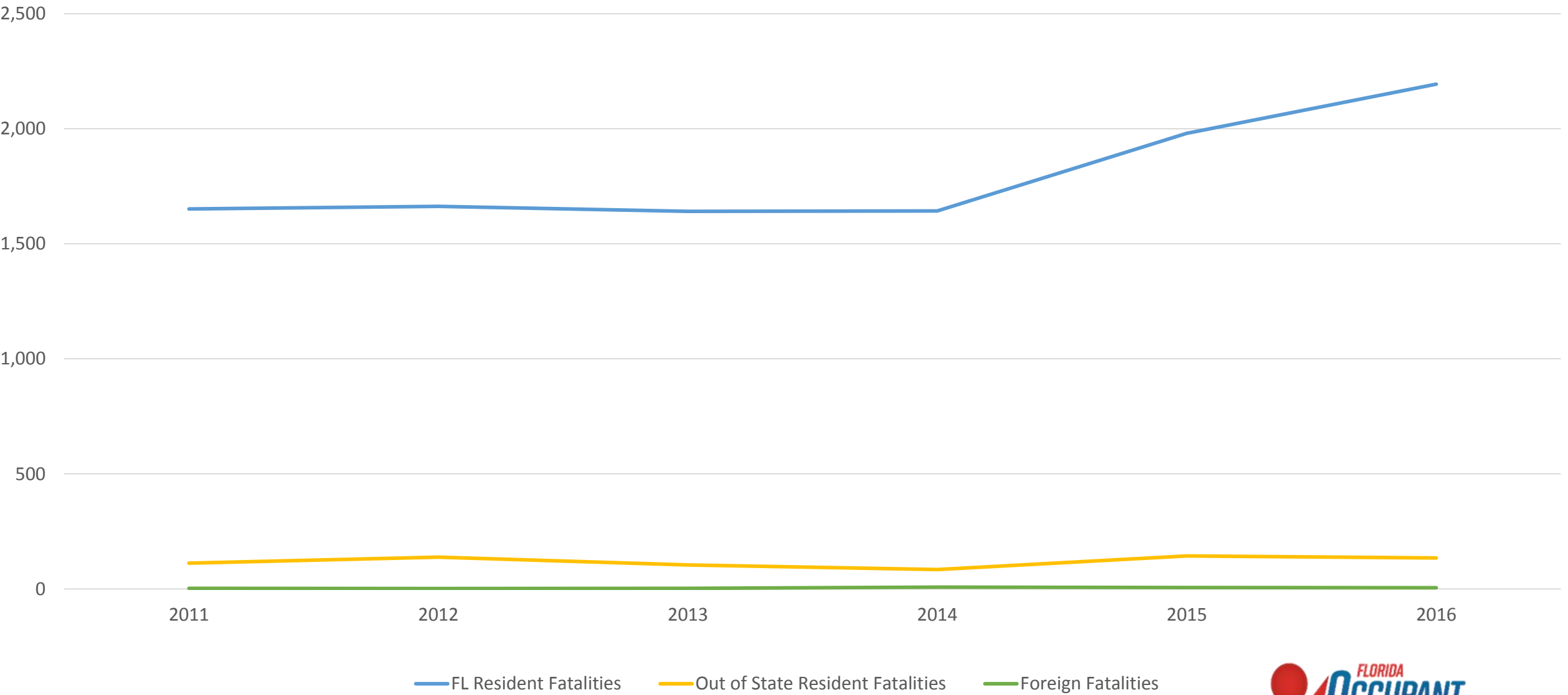




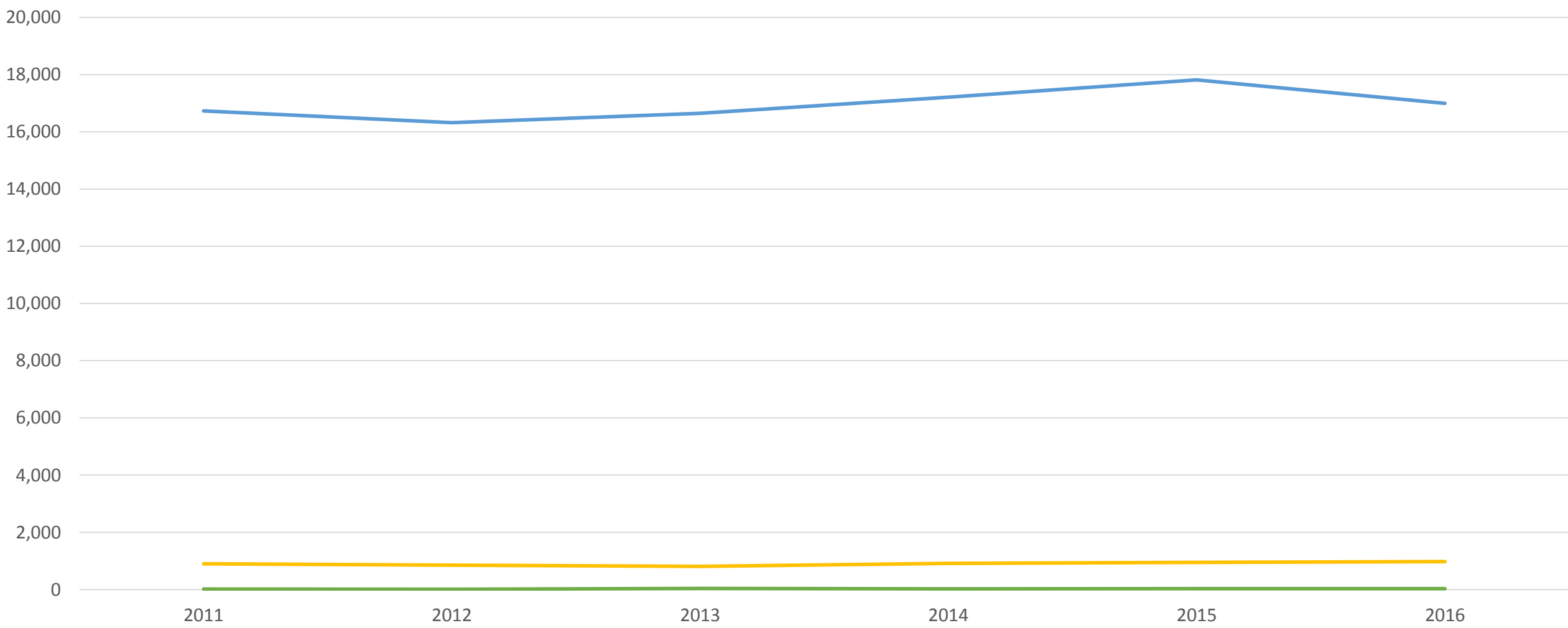
Additional Data Requested at Meeting #2

Danny Shopf

Unrestrained Occupant Fatalities by Place of Residence



Unrestrained Occupant Serious Injuries by Place of Residence



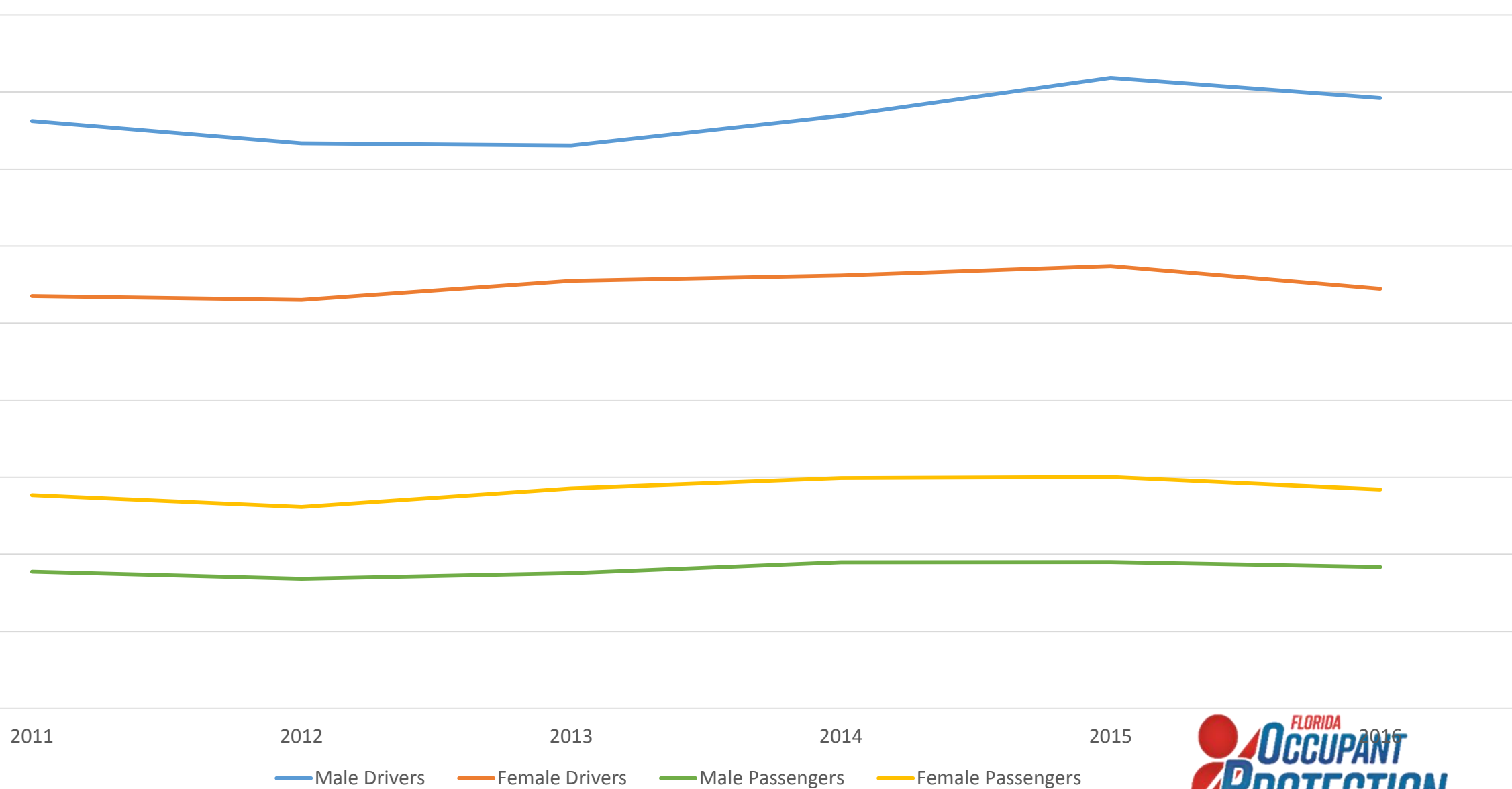
FL Resident Serious Injuries

Out of State Resident Serious Injuries

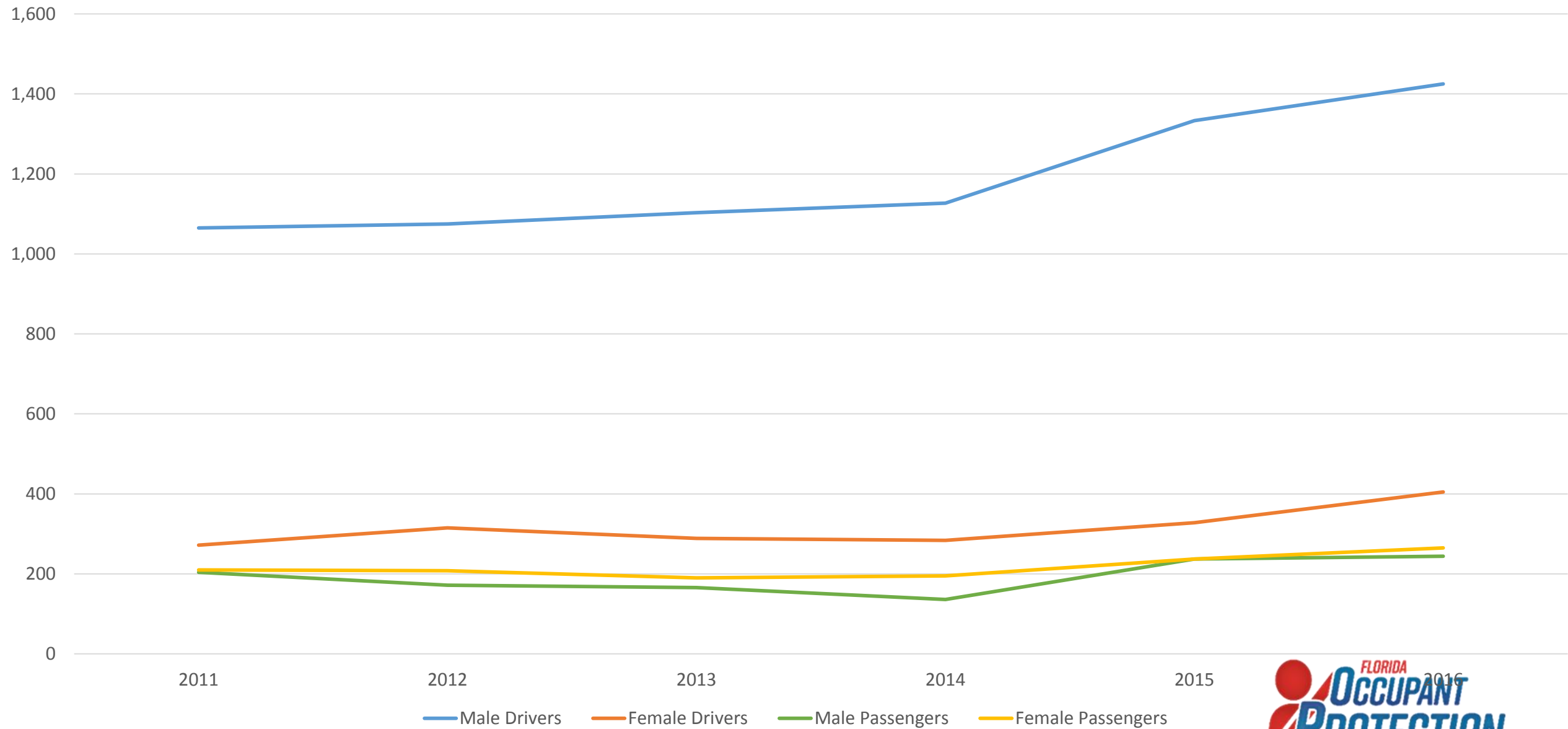
Foreign Serious Injuries



Unrestrained Occupant Serious Injuries by Sex



Unrestrained Occupant Fatalities by Sex





FOPC Website -

[www. http://opc.camsysstaging.com/](http://opc.camsysstaging.com/)

Danny Shopf



Action Plan Review- Overall “Structural” Changes

Lorrie Laing



Occupant Protection for Teens

Danielle Branciforte

BREAK





Action Plan - Review, Input and Finalize!

Lorrie Laing

Final Walk Through

- Review/approve objectives
- Identify strategy and action step leaders
- Identify performance measures for action steps (how will you demonstrate success?)





Recap of Day 1

Lorrie Laing

See You Tomorrow!
Meeting Starts at 9:00





Recap of Day 1/Guidance for Day 2

Lorrie Laing

Day 2 Overview

- Discuss duplicate strategies and where they belong
- Discuss any missing target audiences
- Strategy test reminder
- Introduce performance measures (dependent on Day 1 progress)





Florida's CarFit Program

Fran Carlin-Rogers



Finalize FOPC Action Plan (if needed)

Lorrie Laing



Identify Other Occupant Protection Partners and Potential Partners

Lorrie Laing

Other OP Partners – Who are they?

OP/CPS Community



Non-OP/CPS Professionals



Others?



Potential OP Partners – Who are they?

OP/CPS Community



Non-OP/CPS Professionals



Others?



BREAK





Identify Existing Occupant Protection Materials and Programs

Fran Carlin-Rogers



Printed Materials Update and Travel Reimbursement Reminder

Alison Tillman



Next Steps

Chris Craig

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THANK YOU FOR YOUR PARTICIPATION

SAFE TRAVELS HOME

